

Fund	Viability	Limitations	Notes
CanExport SME	<p>Can receive up to \$75,000 in CanExport SMEs funding to cover up to 75% of international market development activities.</p>	<p>Applicant must:</p> <ul style="list-style-type: none"> • Be an incorporated legal entity or a limited liability partnership (LLP) • Have a Canada Revenue Agency business number (unless Indigenous-owned or led) • Employ no more than 500 full-time equivalent employees • Declare between \$100K and \$100M in annual revenue in Canada during the last 12 months 	<p>CanExport SME provides financial assistance to small and medium-sized companies registered in Canada to help them develop export opportunities for their product or service in new international markets. The program is delivered by the Trade Commissioner Service (TCS) of Global Affairs Canada, in partnership with the National Research Council of Canada Industrial Research Assistance Program (NRC-IRAP). Canadian companies may choose up to (5) export markets to target, where your company has no or minimal business, and get a decision quickly (usually within 25 days).</p>
CanExport Innovation	<p>If application received 2-3 months before you plan to travel, you can get 75% of eligible expenses reimbursed up to a max of \$75,000.</p>	<p>No revenue requirement for the applying SME.</p> <p>However, must:</p> <ul style="list-style-type: none"> • demonstrate new market opportunity • own or co-own the IP • have a pre-identified foreign partner. 	<p>From the R&D angle, CanExport Innovation (as opposed to CanExport SME) is a great option since there is no revenue requirement for the applying SME. As opposed to CanExport SME, CanExport Innovation is meant for Canadian SMEs to access funds for travel related to R&D partnerships. A conference may not necessarily warrant funding from this program but if there were pre-selected companies or partners that would be attending, companies might be able to make the case for this as a venue to establish R&D partnerships.</p>
Alberta Export Expansion Program	<p>Applicant can apply to be reimbursed in the form of a grant that may range from a minimum of \$1,000 to a maximum of \$25,000 per year for a select range of approved activities and expenses. For-profit or municipal applicants may be reimbursed up to 50%, and non-profit applicants up to 75%, on eligible costs such as accommodation, airfare, inter-city ground travel, registration for tradeshows/events, translation or interpretive services for marketing materials, and conference room space.</p>	<p>Applicant must:</p> <ul style="list-style-type: none"> • have annual sales of \$50,000 to \$25 million* • have a minimum of one full-time employee in Alberta • be an incorporated legal entity in Alberta • be operating and have a permanent establishment in Alberta • must fully complete the application form • present an adequate market entry plan 	<p>*Technology Start-ups: Companies focused on emerging technology in sectors such as cleantech, bio industrial technology and life sciences may have reduced application requirements. <i>The requirement of \$50,000 in annual sales in the prior year may be waived.</i> Program staff will consult with subject matter experts within the Government of Alberta and these applications will be considered on a project-by-project basis. Please contact the program prior to submitting an application at edtt.aeep@gov.ab.ca</p>
Mitacs Entrepreneur International	<p>Can apply for travel funding up to \$5000 available through</p>	<p>Applicant must:</p> <ul style="list-style-type: none"> • be part of a university incubator 	<p>Potential for businesses connected with TEC Edmonton. For more information, Edmonton companies can contact Eric Loo: contact information: 587-335-3778; eloo@mitacs.ca</p>